



ORDINARY SHAREHOLDERS MEETING PROMOTORA DE INFORMACIONES, S.A. (June 24, 2011)

REMOTE VOTING

Remote voting form for the Ordinary Shareholders Meeting of Promotora de Informaciones, SA, to be held at first call, on 23th June, 2011, at 12.30 am, in Madrid, auditorium 400 of the Nouvel building of the Museo Reina Sofia, access by Ronda de Atocha, no number, Madrid 28012, and at the second call, on 24th June, 2011, in the same place and time. Is expected the holding of the General Meeting on second call.

Shareholders who wish to vote on the proposals of the Agenda

If before the holding of the Shareholders Meeting, the shareholder wish to vote at a distance in relation to the proposals on the agenda of this Shareholders Meeting, should tick the appropriate box, depending on the sense of their vote or abstention.

Item of the Agenda	1º	2º	3º	4.1	4.2	5.1	5.2	5.3	6º
In favor									
Against									
Abstention									
Blank									

Shareholders who cast their vote remotely shall be considered as present for purposes of the constitution of the General Meeting.

It is necessary to mark the sense of the vote.

Shareholder Mr/ Mrs _____	N.I.F./C.I.F.: _____
Depository Entity: Code _____ Name _____	
Securities Account (Branch + DC+ account number) _____	
Number of Shares _____	
Signature of the shareholder who vote <i>(signature notharized or authenticated by an Iberclear depository institution.)</i>	
In _____, _____ 2011	

Agenda

- 1º.- Review and, if warranted, approval of the Annual Accounts (Balance sheet, income statement, statement of recognized income and expense, statement of changes in equity, statement of cash flows and Notes to the Financial Statements) and Management Reports for both the Company and the Consolidated Group for the 2010 financial year, and a proposal regarding the distribution of profits.
- 2º.- Approval of the Board of Directors' management of the company during the 2010 financial year.
- 3º.- To adopt the resolutions warranted with regard to the auditors of the Company and its consolidated group for the 2011 financial year, pursuant to the provisions of Article 42 of the Commercial Code and Article 264 of the Corporate Enterprises Act.
- 4º.- Determination of the number of Directors. Cease and appointment of Directors and/or, where applicable, ratification of the appointment of Directors nominated by cooptation after the conclusion of the last Annual General Meeting.
 - 4.1. Determination of the number of Directors
 - 4.2. Cease and appointment of Directors and/or, where applicable, ratification of the appointment of Directors nominated by cooptation after the conclusion of the last Annual General Meeting.
- 5º.- Amendment of the Bylaws in order to break down the current Corporate Governance, Nomination and Remuneration Committee into two separate committees, one on Corporate Governance and the other on Nominations and Remunerations and defining the responsibilities of the Committees. To this end:
 - 5.1. Amendment of article 21 ter to provide for the Corporate Governance Committee.
 - 5.2. Inclusion of a new Article 21 quáter to provide for the Appointments and Remuneration Committee.
 - 5.3. Amendment of article 29 bis to adapt it to the above modifications.
- 6.- Delegation of Powers.



REMOTE VOTING CONDITIONS

ORDINARY SHAREHOLDERS MEETING PROMOTORA DE INFORMACIONES, S.A. June 24, 2011

SHAREHOLDERS WHO WISH TO VOTE AT A DISTANCE

Shareholders may cast their vote by means of distance communication. To this purpose it is necessary to complete the form on distance voting and submit it duly completed to the Company. Shareholders who cast their vote remotely shall be considered as present for purposes of the constitution of the General Meeting.

The vote thus expressed can be delivered to the Company by:

- i) Electronic means of distance communication. In this case the document should incorporate an advanced electronic signature of the shareholder, issued by any of the following certification service providers: CERES (Fábrica Nacional de Moneda y Timbre-Real Casa de la Moneda), or ANCERT CAMERFIRMA (Notarial Certification Agency.) Also it can be used the Electronic National Identity Document (DNle) issued by the National Police, attached to the Spanish Interior Ministry.
- ii) Delivery by mail (addressed to Shareholder Relations Office of Promotora de Informaciones, SA, Gran Vía 32, 28013 Madrid). The form shall contain the information necessary to establish the status of shareholder, and the signature of the shareholder must be notarized or recognized by a depository participant of Iberclear and, if it were legal persons, must accompany the document proving sufficient for representation acting with the author.

Votes cast by any of the methods set forth above must be received at the Company's registered offices at least 24 hours prior to initial time that the meeting is to be held; otherwise, the vote shall be deemed as not having been cast. The Board of Directors may set an earlier deadline.

The vote validly issued by a shareholder, either by mail or by electronic means of distance communication, it is irrevocable. Nonetheless, if a supplement to the notice of a shareholders meeting is published, including one or more points on the agenda, shareholders that have previously voted in distance may issue a new vote to revoke the previous.

All said above in accordance with the provisions of the Bylaws and the Regulation of the Shareholders Meeting of Promotora de Informaciones, SA. Likewise it is necessary to meet the rules contained in the notice convening the Shareholders Meeting and in the Company's website (<http://www.prisa.com>).